



SPONSORSHIP OPPORTUNITIES



Forward

FEST →



featuring the

6th Annual Go Forward Together Ride

Saturday, October 4, 2025

Final Gravity Brewing Co.



WHO WE ARE

Forward Foundation is a nonprofit dedicated to assisting working single parents and their children in Greater Richmond who are experiencing life-altering financial hardship.

Many of our families fall into the gap, earning too much to qualify for public assistance, yet struggling to afford rising childcare and basic living costs after a crisis event.

Through a 12-18 month program, Forward Foundation provides:

- Financial assistance for childcare
- Educational resources
- Emotional and community support
- Professional development

OUR MISSION:

Empowering Action to Move Forward — helping single parents achieve long-term financial independence and stability.





6TH ANNUAL GO FORWARD TOGETHER RIDE & FORWARD FEST

Saturday, October 4, 2025 | Final Gravity Brewing Co.
6118 Lakeside Avenue, Richmond

An end-of-season cycling celebration and community festival bringing cyclists, families, and community members together, all to support single parents in Central Virginia.

Cyclists enjoy a 50-mile or 30-mile ride through the beautiful Ashland countryside, followed by Forward Fest until 3pm.

- Live music
- Food trucks
- Vendors
- Outdoor games
- Kids crafts
- Go Forward Pilsner beer
- Family and pet-friendly fun!

All proceeds benefit Forward Foundation, helping working single parents move beyond crisis toward long-term stability.

WHY SPONSOR FORWARD FEST?

Sponsoring Forward Fest helps you:

- Make a meaningful local impact helping single-parent families thrive
- Gain high visibility with an engaged, family-oriented audience
- Align your brand with a trusted, community-driven nonprofit

Proceeds from Forward Fest fund Forward Foundation's life-changing programs providing childcare assistance, education, and support for working single parents in crisis.

As a sponsor, your company will be prominently featured before, during, and after the event across social media, YouTube, live announcements, and media opportunities.



**Together,
we can
move
families
forward.**





Trailblazer

\$5,000

Presenting (lead) sponsor of Forward Fest

- Logo on Forward Fest website
- Logo on Start/Finish Arch + Event Signage
- Media recognition
- Verbal mentions throughout event
- Produced 30-second video for Social/YouTube
- 5 cyclist registrations (with lunch)
- Sponsor Table (Optional)
- One exclusive social post + Minimum of 2 grouped posts + IG story





Momentum

\$3,000

- Logo on Forward Fest website
- Logo on Start/Finish Arch + Event Signage
- Verbal mentions from stage
- Produced 30-second video for social/YouTube
- 3 cyclist registrations (with lunch)
- Sponsor Table (optional)
- Minimum of Two (2) Grouped social post + IG story

**\$3,000 — 30-Mile Rest Stop Sponsor -
One Available**

With 'Black Girls Do Bike'

- Momentum Sponsor benefits
- Signage at 30-Mile Rest Stop





Community Champion

\$1,500

- Logo on website + event signage
- 2 cyclist registrations (with lunch)
- Minimum Two (2) Grouped social posts + IG story
- Optional Sponsor Table

Team Tent Sponsor

\$1500, Three Available

- Logo on Tent signage + website + event signage
- Verbal stage mentions
- 2 cyclist registrations (with lunch)
- Produced 30-second video for social/YouTube
- Minimum Two (2) Grouped social posts + IG story





Friends of Forward Foundation

\$500

- Logo on website + event signage
- Grouped social thank-you post

Sponsorships with video elements must be confirmed by August 30, 2025*

For more information
or to reserve your sponsorship:
Andrea Starr
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goforwardtogetherride.com

